



SUPPLEMENTAL INFORMATION CITED BY APPLICANTS THAT MAY BE MATERIAL
TO THE PROSECUTION OF THE SUBJECT APPLICATION

Applicants: C.D. Payne et al. Attorney Docket No. MSFT122249
Application No.: 10/805,873 Group Art Unit: 2161
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING SEARCH RESULT LISTINGS

U.S. PATENT DOCUMENTS

| *Examiner Cite | Kind | Date | |
|--|------|------|--|
| Initials No. Document No. Code (mm/dd/yyyy) Name | | | |
| _____ U9 2002/152204 A1 10/17/2002 Ortega et al. | | | |
| _____ U10 2003/135490 A1 07/17/2003 Barrett et al. | | | |
| _____ U11 2003/172075 A1 09/11/2003 Reisman | | | |

FOREIGN PATENT DOCUMENTS

| *Examiner Cite | Kind | Publication Date | Country | English Abstract Translation Provided Provided |
|--|------|------------------|---------|--|
| Initial No. Document No. Code (mm/dd/yyyy) | | | | |
| _____ F1 WO 02/27529 A 04/04/2002 WO | | | | |
| _____ F2 WO 02/063514 A 08/15/2002 WO | | | | |

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Cite
Initial No.

NONE

Examiner

/Darnell Pouncil/

Date Considered

05/29/2008

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicants.

DJC:sbk

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /D.P./

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